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## **U.S. lighting company executive: Energy efficiency, better bulbs are quick routes to carbon reduction, cost savings**

PARIS (December 5, 2015) – U.S. Energy Secretary Ernest Moniz begins his schedule at the UN climate talks near Paris today by highlighting the important role lighting can play in global carbon reduction.

The following is a statement from Zach Tucker, vice president of One3LED, a lighting company based in St. Louis, Mo., U.S.A.

**“In developed countries like the U.S., more efficient lighting is one of the cheapest, cleanest and fastest routes to carbon reduction. States seeking to meet the Clean Power Plan’s carbon standards should almost always look to energy efficiency measures like this first.**

**“In less-developed countries, simply swapping out old light bulbs can have a profound effect not only on quality of light, but also quality of life.**

**“All across the world, more efficient lighting helps lift people from poverty by lowering their electric bills. Better bulbs even help improve education and reduce street crime by illuminating homes and neighborhood streets after dark.”**

Tucker is in Paris this week to attend the COP21 climate conference. He is traveling with the national nonpartisan business group Environmental Entrepreneurs (E2).

For more on how businesses have been speaking out about the need to emerge from the Paris talks with the strongest agreement possible, please see these resources:

- Tucker participated in this Dec. 4 [digital panel](#) on innovations in corporate sustainability.
- Tucker’s Dec. 1 [op-ed in the Kansas City Star](#) explains why U.S. businesses are demanding climate action in Paris.

- A full-page [Wall Street Journal ad](#) ran Dec. 1 featuring E2 members' companies like Tucker's One3LED as well as Fortune 100 companies like Coca-Cola, Johnson & Johnson, and Kellogg's.
- E2 executive director Bob Keefe's Nov. 30 Huffington Post blog post: "[In Paris, businesses helping to lead the way on climate change](#)"

To arrange interviews with Tucker or any other of the U.S.-based business leaders traveling with E2 members in Paris, please contact E2 press secretary Jeff Benzak at [jeff@e2.org](mailto:jeff@e2.org) or E2 executive director Bob Keefe at [bkeefe@e2.org](mailto:bkeefe@e2.org) or 202-650-7660.

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*Environmental Entrepreneurs (E2) is a national, nonpartisan group of business leaders, investors, and professionals from every sector of the economy who advocate for smart policies that are good for the economy and good for the environment. Our members have founded or funded more than 2,500 companies, created more than 600,000 jobs, and manage more than \$100 billion in venture and private equity capital. For more information, visit [www.e2.org](http://www.e2.org), [www.cleanenergyworksforus.org](http://www.cleanenergyworksforus.org), or follow us on Twitter at [@e2org](https://twitter.com/e2org).*